

Re-thinking business for a sustainable future

At FleetOptics, we recognize the critical role we play in facilitating the growth of e-commerce by meeting the increasing demand for expedited last mile delivery that treads lightly on the planet. Over the past few years, our focus has been on re-thinking the way we do business to ensure that our activities and their impact support the long-term well-being of our planet and the communities we serve. Through stakeholder collaborations and creative thinking, we continually strive to find innovative pathways to reduce the impact of our value chain and support our customers in achieving their sustainability goals.

Here are some of our achievements highlighting our commitment to environmental sustainability



Eliminating millions of lbs of packaging materials

In 2018, we implemented the use of reusable plastic gaylord and pallets, and shipping totes across all our facilities to eliminate our reliance on single-use packaging materials such as shrink wrap, corrugated cardboard, and wood pallets. Aside from significantly reducing our consumption of packaging material, the initiatives allowed us to streamline our shipping process.

Reducing energy consumption

While electrifying our fleet significantly reduces our greenhouse gas emissions, at FleetOptics we believe that decarbonization should not only be limited to deliveries. Since 2019 we have undertaken LED lighting retrofits at our key facilities and simultaneously upgraded our ventilation systems to maximize our overall energy efficiency.



100% green delivery zones

We launched our fleet electrification initiative in 2019 with the purchase of seven new electric delivery vehicles to provide our customers with the option of more sustainable deliveries. Today, we have expanded our EV program to also include a fleet of over 30 e-bikes thanks to a pivotal partnership with NRBI, an electric cargo bike company. We have presently established several 100% green delivery zones throughout major Canadian cities and are continually expanding our green zone boundaries. In addition to our last mile partnerships, we are also working with freight carriers to quantify greenhouse gas emissions from our mid-mile shipments and find innovative solutions to decarbonize our entire delivery chain beyond our own fleet.

46% waste diversion rate

Our facilities have waste streaming stations, allowing for the proper sorting of recyclable materials such as cardboard, shrink wrap, mixed paper, and mixed containers. We also have composting bins in each of our kitchens and have partnered with local suppliers and customers to reused or recycled wood pallets depending on their condition. While we have been streaming our waste for a several years, we are presently working on achieving our Zero Waste certification across all our facilities by striving to divert over 90% of all generated waste from landfills and incinerators.



150 lbs of avoided single-use plastic

In 2023 we launched a partnership with EcoTank to eliminate single-use plastics jugs from the purchase of windshield washer fluid. By installing an EcoTank windshield washer fluid refill station at our Montreal facility we have eliminate over 150lb of single-use plastic to date.

WE ARE STRIVING FOR...

Scope 1 & 2
**Carbon Neutral Facilities
by 2025**

**Certified
Zero Waste
by 2026**

**75%
Green Fleet
by 2030**

