

# CARBON MANAGEMENT INITIATIVE

2022

# **A Summary Report**





## 2022 FLEETOPTICS' CARBON MANAGEMENT INITIATIVE

## A first step towards a more sustainable future

Committing to a more sustainable future means going beyond business-as-usual to create a greater positive impact on society and our planet. This takes courage, determination and creativity to explore new pathways and innovative solutions for future growth while also contributing to the wellbeing of the communities FleetOptics serves. By launching this first initiative, FleetOptics is taking action on reducing its carbon impact.

## **ABOUT FLEETOPTICS**

FleetOptics Inc. is a Canadian delivery services company providing dedicated fleet customers with final-mile logistics and analytic transportation solutions. As one of Canada's Top Growing Companies as per the Globe and Mail, FleetOptics continues to expand its reach and quality service to people and businesses across six major Canadian cities. With world-class technology solutions for both B2B and B2C companies, FleetOptics offers client access to a suite of online tools that allows for immediate and transparent communication with FleetOptics drivers.

Montreal - Toronto – Mississauga – Calgary – Edmonton - Vancouver

## LETTER FROM LEADERSHIP A few words for the year

## We would like to take a moment to address the significant growth of e-commerce in Canada and the potential impact on our business and the environment

In recent years, e-commerce has experienced tremendous growth in Canada. According to recent statistics, online sales in Canada reached \$83 billion in 2020, a 110% increase from 2016. This trend is expected to continue, with e-commerce sales projected to reach \$129 billion by 2024.

As a last mile logistics company, we recognize the critical role we play in facilitating the growth of e-commerce in Canada. Our ability to provide fast and reliable delivery services is essential to meet the expectations of today's online shoppers. We have already seen a surge in demand for our services, and we expect this trend to continue in the future.

However, as consumer behavior continues to evolve, we also recognize the need to adapt our business to meet changing expectations. Consumers are increasingly looking for sustainable and ethical options when it comes to their purchases, and we believe that this trend will only continue to grow in the coming years. We are committed to meeting these expectations by implementing sustainable practices across our





operations and providing eco-friendly delivery options for our customers and have made significant progress in our Carbon Management Initiative, which focuses on reducing our carbon emissions across our operations. This includes the use of electric and low-emission vehicles, optimized delivery routes, and the integration of AI and automation to improve our logistics planning to deliver accurately and successfully the first time.

Overall, we are excited about the growth potential of e-commerce in Canada and remain committed to providing exceptional service to our customers while also meeting their evolving expectations. We believe that by investing in sustainable practices and innovative technologies, we can continue to be a leader in last mile logistics and contribute to a more sustainable future.

Thank you for your continued support.

#### **John Mann & Vince Buckley**

Managing Partners

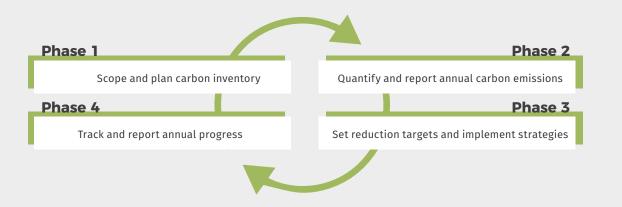
## **THE CARBON MANAGEMENT INITIATIVE**

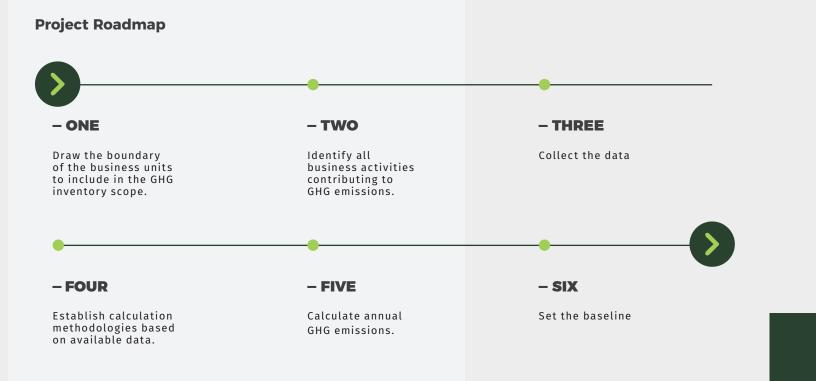
#### **About the Project**

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The project consisted of launching FleetOptics' carbon management program by designing a process to measure and reduce greenhouse gases (GHGs) related to the company's operation and supply chain. To develop an effective carbon reduction initiative, the first step was set a baseline to inform how FleetOptics will determine the initiative's objectives and develop strategies to meet them. The baseline also provides a reference point from which to compare GHG emissions performance over year and progress towards FleetOptics' sustainability goals. Since carbon management projects are annual projects, the data from an entire calendar year was collected to report on FleetOptics' carbon footprint. The total annual GHG emissions of this first reporting year 2021 was used as the baseline.

#### **Greenhouse Gas Inventory Reporting Process**

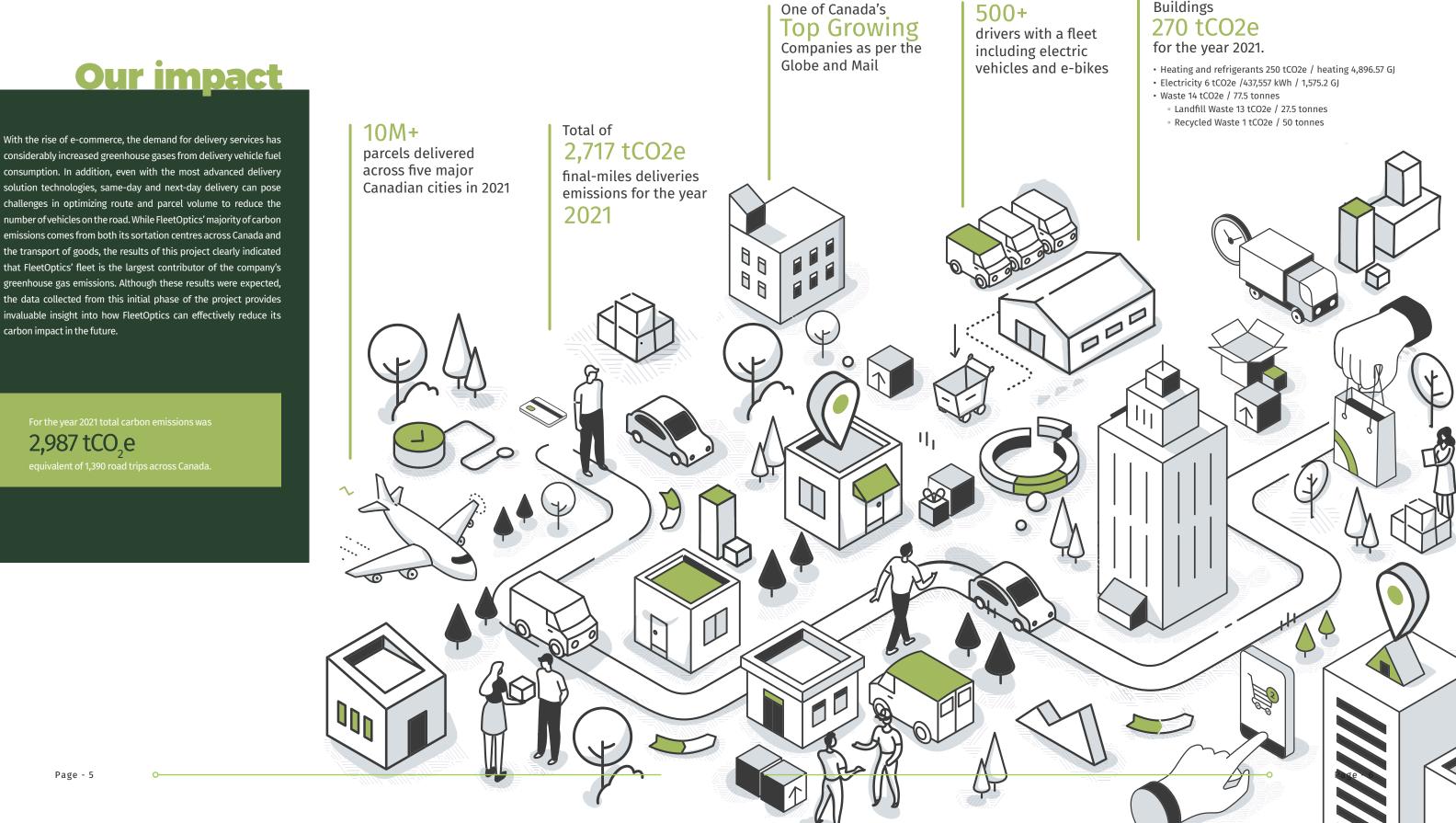






The project's goal was to launch Phase 1 and Phase 2 of the initiative in order to set the year 2021 as the base year. To do so a greenhouse gas inventory was performed to account for FleetOptics' annual carbon emissions. The project was launched in September 2022 with a cross-functional team responsible for two main objectives. The first objective was to set the scope of the project by identifying the business units to include in the GHG inventory and by determining the business activities that contribute the most GHG emissions within that scope. The second objective was to gather all 2021 greenhouse gas emissions data related to the identified business activities and calculate FleetOptics' total annual carbon footprint for the year to have a baseline. The baseline is the foundation upon which the project roadmap will be laid to achieve FleetOptics' sustainability goals.





# Buildings



## Working to capture more emissions

As we delve further into our carbon management initiative, we are committed to capturing all our carbon data by collaborating with FleetOptics stakeholders throughout our value chain. By sharing our commitment to reduce our carbon emissions, we hope to inspire others to contribute to the wellbeing of people and the planet.

## 9

### **Head Office**

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